

# JAKE LATASSA

## CAREER OBJECTIVE

I plan to pursue my passion for design, and hopefully work in the industry in the near future. I want to work in an environment where I can fully utilize my creativity, and work in collaboration with like-minded designers.

## TECHNICAL SKILLS

ILLUSTRATOR

PHOTOSHOP

INDESIGN

AFTER EFFECTS

PREMIERE

## ADDITIONAL SKILLS

- Videography/Filming
- Marketing
- Creativity
- Leadership
- Illustration
- Articulacy

## WORK EXPERIENCE

### BLACK EARTH COMPOST

SITE WORKER / GRAPHIC DESIGN

Designed flyers in the Adobe Suite to help attract potential customers. Designed banners for restaurant display. Bagged and prepared compost for distribution. Worked on and re-paired conveyor machinery.

### VAIL RESORTS

EVENT SET-UP ASSOCIATE

Set up various special events at the mountain. Worked with catering teams and banquet managers to ensure the success of events.

### LIBERTY SKIS

DIGITAL MARKETING INTERN

Conducted market research through social media to analyze competitors and to develop marketing strategies. Used the "Mail Chimp" software to create templates for email advertising. Worked directly with the content manager to update social media platforms.

### KC MACHINE INC

QUALITY CONTROL

Worked on assignments regarding the assurance of product quality. Machined aluminum, steel, and brass to blueprint dimensions. Set up programs for precision machine cutting. Packaged and shipped outgoing products.

## EDUCATION

### SAINT MICHAEL'S COLLEGE

BACHELOR'S DEGREE IN BUSINESS

### MASSACHUSETTS COLLEGE OF ART AND DESIGN

GRAPHIC DESIGN CERTIFICATE

## CONTACT

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