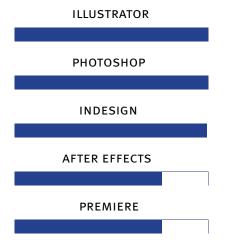
# JAKE **LATASSA**

## **CAREER OBJECTIVE**

I plan to pursue my passion for design, and hopefully work in the industry in the near future. I want to work in an environment where I can fully utilize my creativity, and work in collaboration with like-minded designers.

## **TECHNICAL SKILLS**



### **ADDITIONAL SKILLS**

- Videography/Filming
- Marketing
- Creativity
- Leadership
- Illustration
- Articulacy

## **WORK EXPERIENCE**

#### **BLACK EARTH COMPOST**

SITE WORKER / GRAPHIC DESIGN

Designed flyers in the Adobe Suite to help attract potential customers. Designed banners for restaurant display. Bagged and prepared compost for distribution. Worked on and repaired conveyor machinery.

#### **VAIL RESORTS**

EVENT SET-UP ASSOCIATE

Set up various special events at the mountain. Worked with catering teams and banquet managers to ensure the success of events.

#### LIBERTY SKIS

DIGITAL MARKETING INTERN

Conducted market research through social media to analyze competitors and to develop marketing strategies. Used the "Mail Chimp" software to create templates for email advertising. Worked directly with the content manager to update social media platforms.

## KC MACHINE INC

QUALITY CONTROL

Worked on assignments regarding the assurance of product quality. Machined aluminum, steel, and brass to blueprint dimensions. Set up programs for precision machine cutting. Packaged and shipped outgoing products.

# **EDUCATION**

SAINT MICHAEL'S COLLEGE BACHELOR'S DEGREE IN BUSINESS

MASSACHUSETTS COLLEGE OF ART AND DESIGN GRAPHIC DESIGN CERTIFICATE

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